



# SHS House Tour Sponsorship Form

**The Sudbury Historical Society will hold its 3<sup>rd</sup> annual House Tour on Saturday, May 6, 2017.**

This year features Modern Architecture: Mid-Century to the New Millennium. The House Tour is the nonprofit SHS's major annual fundraiser. Proceeds will move the SHS closer to its goal of building the Sudbury History Center at the Loring Parsonage in the Town Center. The tour is marketed to the Greater Boston & MetroWest areas and the SHS membership which extends nationwide. Approximately 175 people were involved in the 2016 tour, and the tour booklet, filled with historic and educational information, is useful long after the tour as a resource for researchers and tourists. A digital version of the booklet will be posted on the SHS web site following the tour. Sponsors will be mentioned in our promotional articles, the tour booklet, our newsletter, and on our web and Facebook sites. **Your support as a sponsor will help us achieve a successful community event.**

## Sponsorship Options: (Please check the box next to your selection)

- \$2,000 – Printing of the Home Tour Booklet
- \$500 – Photography Fees
- \$500 – Directional/parking signs (signs can include sponsor's logo)
- \$200 – Floral arrangements placed at the Historic Sites
- \$100 – Twin Pink Flamingo Lawn Ornament Open House Identifiers (Specially labeled "This House Sponsored by...")**

## Advertisements printed in the Home Tour Booklet:

*Ads will be printed in black and white, with the exception of those included on covers. Camera-ready artwork required.*

- \$2,000 – full page, color, on back cover (8 1/2"x5 1/2")
- \$1,500 – full page, color, on inside front or inside back cover (8 1/2"x5 1/2")
- \$1,000 – full page (8 1/2"x5 1/2")
- \$500 – half page (5 1/4"x4")
- \$250 – quarter page (2"x4")
- \$100 – sixth page (2"x2")
- \$50 – mention in booklet on the sponsor list

## In-Kind Donations: (valued at approximately \$50):

- Refreshments
- Bottles of water for water station
- Balloons to mark tour route
- Floral arrangements

## Why the Pink Flamingo?



Pink Flamingo lawn ornaments were created in 1957 by Don Featherstone in Leominster, MA. Considered revolutionary at the time due to the method used to mold the plastic into inexpensive hot pink plastic birds, they became an instant hit during the mid-century on lawns in subdivisions all across America.

Today the iconic birds evoke a sense of nostalgia for the past – a little bit of kitsch and camp. But promoting the past is what the SHS is all about, so we thought we'd put some fun into this fundraiser!

**For more information about the SHS visit [sudbury01776.org](http://sudbury01776.org) or find us on Facebook.**

**For information about the History Center project e-mail: [director@sudbury01776.org](mailto:director@sudbury01776.org).**

### To Sponsor:

Please make check payable to the Sudbury Historical Society and mail to: 322 Concord Road, Sudbury, MA 01776. Or call 978/460-3100 for pick up.

**Contact SHS Executive Director Sally Hild for more information at [director@sudbury01776.org](mailto:director@sudbury01776.org).**



Sponsor Name: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_