



## THE BIRDHOUSE PROJECT FOR **PROTECT SUDBURY**

### **WHO?**

The Sudbury Art Association is organizing and hosting these events

### **WHAT?**

- An auction of birdhouses produced by local artists
- A community art event in which the public will be invited to decorate pre-built birdhouses available for a donation to the *Protect Sudbury* organization

### **WHY?**

To help raise awareness and money for Protect Sudbury and to bring an art event to the Sudbury community

### **WHEN?**

- Auction will run the month of April. Hosts (local businesses) will display birdhouses in their place of business for the community to view throughout the month of April. Bidding will be done using the Bidding for Good website from April 1 through April 29
- Community Art Event (birdhouse decorating) will be held at Laurel Grove on Saturday, April 29 from 10am to 5pm.

### **WHERE?**

- The artist-made birdhouses will be distributed around the Sudbury community for the public to view and bid on during the month of April.
- Hosts (local businesses) will host a birdhouse in their place of business. There will be information with each birdhouse along with information regarding who to contact with questions.

### **WHY SHOULD MY BUSINESS PARTICIPATE?**

- You love Sudbury!
- We'll drive traffic to your business by having people visit the houses around town
- You'll make it to our sponsor page (with a link to your business) as well be on our map!

**Contact Christine at [cafaucher@faucher.net](mailto:cafaucher@faucher.net) or (978) 580-6079 if you would be interested in hosting a house during the month of April!**